

Cleantech Camp 2019 BASES

1. Objectives

The objectives of the programme are as follows:

- To capture new projects from universities, research centres and other sources and take them to the next level.
- To support sustainable projects with a potential impact on energy transition (energy efficiency, low carbon economy) and smarter and sustainable cities.
- To promote entrepreneurial ecosystems.
- To foster international networking between start-ups, investors and industry.

2. Requirements for applications

Participation in this selection process involves fully meeting and accepting these rules. To be a candidate for the Cleantech Camp programme the following requirements must be met:

- 1. Have a business idea in one of the 6 thematic areas mentioned above.
- 2. Have at least one person devoted full time to the project.
- 3. Accumulated turnover in 2018 not higher than 50,000 Euros in case the company has been established and working for more than a year.
- 4. The company does not need to be legally established at the time of enrolment, but it must be before December 31st 2019, in order to be eligible to receive the cash prize.

The content of the application form is as follows:

- Details of the project/company.
- Details of the contact person.
- Brief description of the business idea.
- Brief description of the market needs to be met.
- Brief description of the product/service and the development status.
- Brief description of the innovation proposal and the level of protection.
- Description of the team.

The applications must be presented in English.

To receive additional information about Cleantech Camp you can contact us using the form on the website in the contact section.











Innovation partner









3. Organization of the Cleantech Camp

The period to present the corresponding applications will close on the 24th of February 2019 at 23:59 CET. The organization reserves the right to extend this period, communicating this change at the appropriate time via the planned communication channels, and on the Cleantech Camp website.

All individuals of legal age can participate, without any limitations as regards to nationality. However, the participants should be based in Spain, Portugal or willing to travel to have the training sessions in Spain and Portugal.

Pre-selected candidates will have a previous interview with the Cleantech Camp organization on the week of 12th March 2019.

The selected projects and start-ups will have access to the following services between the months of March and June:

- Continuous follow-up of the project by specialised mentors from ESADE Business
- Specialised training and practical workshops to develop the project with field experts.
- Incubation space in Barcelona Activa and access to the Naturgy InnovaHub in Barcelona as well as Enagas Venture Center and Enagas FAB in Madrid.
- Access to the CEiiA's offices and acceleration spaces.
- Visibility and international contacts.

The programme consists of a four-week training (one digital, one in Barcelona, one in Porto and last one in Madrid) which includes the networking meals organised during the sessions, 5 practical workshops and networking events with field professionals.

The programme undertakes to cover the participants' travel costs with the following amounts according to the distance from Barcelona, Porto or Madrid:

< 100Km	maximum 1.000€
101Km to 250Km	maximum 1.500€
> 251Km	maximum 2.000€

To justify the distance, participants of the programme must submit:

A photocopy of their municipal register or similar.

The programme's organization shall make a payment of 50% of the amount, at the latest one month after the participant's entry in the programme (as long as the required information for the payment is sent within the agreed deadline).



















The remaining spent budget will be paid once the participant has justified all the expenses and the total amount expended, as long as the following requirements are met:

- To have actively taken part in the programme.
- To have attended all the training sessions (except due to force majeure, duly justified).
- To have attended all the networking events and meals included in the programme.

Should these requirements not be fulfilled, the organization of the programme reserves the right to not pay the remaining budget at the end of the programme of the travel expenses.

The calendar of the programme will be as follows:

JANUARY

Мо	Tu	We	Th	Fr	Sa	Su
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	20	30	21			

FEBRUARY

Мо	Tu	We	Th	Fr	Sa	Su
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28			

MARCH

Мо	Tu	We	Th	Fr	Sa	Su
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

APRIL

Мо	Tu	We	Th	Fr	Sa	Su
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15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

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Мо	Tu	We	Th	Fr	Sa	Su
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6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

JUNE

Мо	Tu	We	Th	Fr	Sa	Su
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

Call open

Interviews to participants

Communication to participants

Online training week

Training week Barcelona

Training week Madrid

Final Event Barcelona



Global partners:

















4. Allocation of the prizes

Once the service delivery period is over, the organisers will select the three best projects amongst the participants in the programme, who will have a right to the following prize money and new services in kind.

All prizes will be subject to the corresponding tax withholdings and deposits into the relevant bank accounts. In any case, it will be the winner's responsibility to declare the prize according to the tax they are subject to.

The winning project shall be recognised as the company within the field of clean energy with the most growth potential.

The allocation of the CLEANTECH CAMP PRIZE is as follows:

1st Prize

- 20.000€ cash.
- 16 hours of work in concept analysis including technical and business orientation as well as looking for public funding opportunities (provided by Ateknea).

2nd Prize

10.000€ cash.

3rd Prize

• 5.000€ cash.

In addition

- 15hours of legal services in commercial law for the Spanish start-up which is in the best position among the 3 winners, valued at 3.750€ (provided by Osborne Clarke).
- 2.500€ of Intellectual property or similar study (provided by ZBM) to one of the finalists.

Pilot Prize

This year start-ups will be able to present a potential pilot with one of Cleantech Camp's partners. The final committee will select which pilots are granted to be co-financed by Cleantech Camp programme.

If the pilot is agreed and selected to be done with a Global Partner, Cleantech Camp will cofinance through InnoEnergy 50% of the cost with a maximum amount of 20.000 euros.











Innovation partner









Each Global Partner will have one pilot co-financed.

If the pilot is agreed and selected to be done with an Innovation Partner, Cleantech Camp will co-finance through InnoEnergy 50% of the cost with a maximum of 5.000 euros.

Only one Innovation Partner will have a pilot co-financed.

In order to receive the different prizes, the projects must have active companies established as for-profit trading companies, in which the promoting partners (one of whom takes part in the programme) hold a minimum of 51% of the company, all of whom are individuals.

In order to make the prizes effective, the following documentation must be submitted:

- 1. Copy of the articles of association entered in the register of companies.
- 2. CIF (Tax Identification Code).
- 3. Account number and proof (receipt) that the company is the account holder.

The financial contribution must be claimed and used before the 31st of December 2019.

The contributions in kind must be claimed up until 4 months after the programme's final event and used before the 31st of December 2019.

Any prizes that have not been claimed and/or used by the given dates will be considered as waived.

The different prizes in kind have budgetary constraints and are subject to certain specific conditions established by each of the programme's partners, which will be communicated to the beneficiaries once the prizes have been allocated.

5. Evaluation criteria

The evaluation criteria followed by the jury is as follows:

- Focus on a market opportunity and economic viability of the project.
- Technological advantage and strategic alliances providing it with a clear head start.
- Growth potential in a global environment.
- Potential positive impact on the local environment.
- Curriculum, experience, complementarity and engagement of the promoting team.
- Presentation of the company plan and the quality of the exposition.



Global partners:

















6. The evaluation committee and the jury

The technical committee shall be composed of field experts and representatives of the programme, namely, Barcelona Activa, CEiiA, Enagas, InnoEnergy and Naturgy.

The jury shall be composed of renowed personalities, representatives of Ateknea, Barcelona Activa, CEiiA, InnoEnergy, Naturgy, Osborne Clarke Legal Services, ZBM Patents and representatives of the main business, institutional and academic agents in the field of clean technologies.

The jury, by means of a vote, shall select the projects that shall benefit from the first, second and third CLEANTECH CAMP prizes.

The jury may declare the prize partially or completely null. The jury's resolution shall be unappealable.

7. Confidentiality

The applications shall be kept confidential throughout the duration of the process. Nevertheless, the general characteristics of these may be communicated if it were deemed necessary at any stage, as could the name of the winning projects, their activity and main accomplishments as well as the people making up the promoting team.

8. Guarantees

The participants in the competition guarantee the organisers of Cleantech Camp that the projects presented are original and their own work and that they have unrestricted use of the ideas, images or any other element included in their presentation. The participants shall be solely responsible for any possible infringement to any third party, leaving the organisers of Cleantech Camp exempt of any responsibility in this regard.

9. Publicity of the nominations and prizes

The nominated and winning companies may take advantage of this and advertise it in headings, advertisings and reports, specifying the year in which they were awarded and if it was as winners or nominees. They may also publish and announce the awarding of the Prize in any media of their choice.

The organization of the programme may advertise the winning and nominated companies with the due visibility, in territorial and sectorial media that it considers suitable and in all those platforms requiring examples of excellence and good practice in the field of innovation.



Global partners:









Innovation partner



