



inDemand
RCT

WEBINAR

EXPERIMENTATION IN INNOVATION AGENCIES: RANDOMISED CONTROL TRIAL ON BUSINESS CHALLENGES

DATE
Friday 26 May, 2023

PROGRAMME

- | | |
|-------|--|
| 10:00 | Welcoming Address
EURADA |
| 10:10 | What is inDemand-RCT Project – Using “randomized control trials” to match business challenges with suitable tech solutions
· INFO Murcia – Rafael Ataz |
| 10:25 | Advantages of business co-creation
· TICBIOMED – Jorge González |
| 10:35 | Testimonials of participating firms: challengers and solvers
· Challenger: MIWenergia– Pablo Barrachina (Spain)
· Solver: U-HOPPER - Daniele Miorandi (Italy)
· Solver: QSEE – Danny Berko (Israel) |
| 11:20 | Results of the Project for Challengers and Solvers.
· INFO Murcia – Paz López Alcántud |
| 11:30 | Conclusions and findings from the RCT experimentation
· INFO Murcia – Rafael Martínez |
| 11:40 | Results from past projects and prospects for future innovation support for intermediaries
· EISMEA - Daniel Gassmann |
| 11:55 | Closing remarks
· OCDE – Carlo Menon |

IN COOPERATION WITH:



ORGANIZED BY:



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