

Program presentation

MATCHER

GREEN DEAL EDITION 2021

INTERNATIONAL OPEN INNOVATION PROGRAM



Matcher – Green Deal edition

Website link

Program overview



Matcher is the International Open Innovation program based in **Emilia-Romagna Region** that aims at **supporting local companies** to address **specific business challenges** by creating **strategic matches** with other actors of the international innovation ecosystem, in particular start-ups and scale-ups

3 OPPORTUNITIES

→ MATCH.POINT (*3 months internal program*), BIG.MATCH (open brokerage event), FINAL.MATCH (final open event)

3 MAIN THEMES

→ All related to Green Deal in industrial production

3 ACTORS

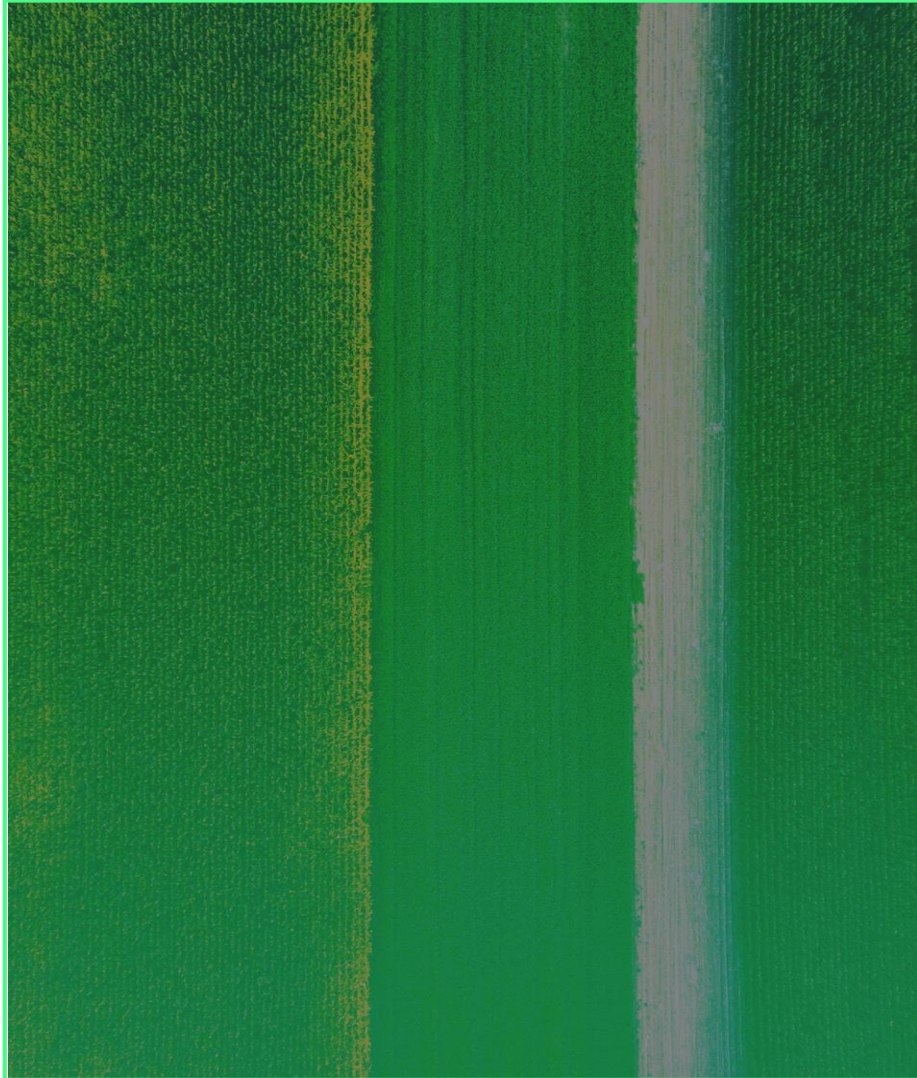
→ Corporates, start-ups/scale-ups, ecosystem actors

1 INTERNATIONAL OPEN INNOVATION PROGRAM



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Who can apply



WHO CAN APPLY

Any start-up or scale-up with a solution or know-how suitable to the open call challenges...

...with a minimum TRL of 4...

...and from any of the EEN countries
([more information](#))

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Why Matcher



WHY MATCHER

Start collaborations and pilots with major companies from Emilia-Romagna (IT)

Extend your international network

Make a first step to enter the Italian market

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Corporates



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Thematic clusters

Cluster

#1



GREEN MATERIALS

INNOVATIVE **GREEN AND SUSTAINABLE MATERIALS** (E.G. PLASTIC FREE, RECYCLED MATERIALS, COMPOSTABLE MATERIALS, ...) TO REPLACE THOSE CURRENTLY USED IN PRODUCTION AND OPERATIONS

Cluster

#2



DIGITAL PROCESSES & SMART MONITORING

DIGITAL **SOLUTIONS** THAT **ENABLE THE DIGITISATION** AND **SMART MONITORING** OF BUSINESS PROCESSES, IN ORDER TO **OPTIMISE THE RESOURCES** USED IN OPERATIONS, AS WELL AS TO REDUCE WASTE

Cluster

#3



GREENER PRODUCTION & TECHNOLOGIES

INNOVATIVE PRODUCTION **METHODOLOGIES** OR **TECHNOLOGICAL SOLUTIONS** THAT ALLOW COMPANIES TO UNDERTAKE CONCRETE CHANGES, TAKING DIRECT OR INDIRECT BENEFITS IN TERMS OF ENVIRONMENTAL SUSTAINABILITY FOR THEIR BUSINESS

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Challenges

Cluster #1



GREEN MATERIALS

1. Materials for logistic & retail packaging
2. Materials for food packaging and accessories
3. Materials for waterproofing of dams
4. Materials for outdoor power equipment
5. Innovative and sustainable solutions for building flooring

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HI-PERFORMANCE BUILDING PRODUCTS



CIRFOOD

Emak
our power, your passion



Business Support on Your Doorstep



Cluster #2



DIGITAL PROCESSES & SMART MONITORING

1. IoT solutions for industrial machineries
2. IoT solutions for collective catering
3. Advanced sensors for water analysis
4. Carbon footprint live auditing solutions for dairy barns
5. BIM solutions for standardization of production process

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CIRFOOD

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torreggianisc
Impianti Industriali & Civili



Servizi per l'innovazione e la competitività delle imprese in Lombardia e in Emilia Romagna

Regione Emilia-Romagna

Cluster #3



GREENER PRODUCTION & TECHNOLOGIES

1. Innovative predictive maintenance solutions
2. Innovative laying techniques for sloped surfaces
3. Autonomous navigation systems for outdoor and indoor power equipment
4. New surface coating technologies for oleodynamic applications
5. 3D printing technologies for industrial plants
6. New physical scanning technologies
7. Agro-energy technologies
8. Materials for very high pressure application
9. Innovative hydrogen and oxygen based solutions

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Emak
our power, your passion

ICRALILICA IGHINOLFI



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ATTRATTIVITÀ
RICERCA
TERRITORIO

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Timeline and contacts

November 30th - Call Closing

Closing of the applications

December 10th

Last day for MATCH.POINT
matchmaking calls

September 15th - Call Opening for MATCH.POINT

- **Apply** to **MATCH.POINT** via match-er.com
- Select the challenges you want to candidate for
- Use the [dedicated platform](#) to find business matches with corporates
- Get prepared to the meetings with our business modeling and pitching training support
- Organize meetings with corporates and start business collaborations with them

December 16th – Final event (phygital)

- **MATCH.POINT** – Final matchmaking for the participants (*internal event*)
- **BIG.MATCH** – Brokerage event for all the innovation ecosystem actors (*open event*)
- **FINAL.MATCH** – Closing event, presentation of the results, networking (*open event*)

information@match-er.com