





Join the InDemand RCT challenge

LEARN MORE



Business innovation support now open

INFO is launching inDemand RCT, a business innovation support trial ratified by the success of the inDemand co-creation model. Join us on this project and become an SME that delivers innovative solutions for innovation, digitalisation and COVID-19 response business challenges posed by challenger companies from the Region of Murcia (Spain).



INNOVATIVE SOLUTIONS FOR REAL BUSINESS NEEDS

want to be part of an experiment that is backed and financed by the EU?

Are you a European SME? Do you

We are looking for 40 European SMEs to deliver digital solutions to real challenges faced by businesses.

14 business innovation, digitalisation and COVID-19 response

challenges posed by challenger companies from the Region

of Murcia (Spain).

Find out more about the challenges and procedure at

https://bit.ly/Challenges_InDemandRCT

https://bit.ly/Info_InDemandRCT

Find project information at

SMEs that express an interest and submit the application form will be candidates for participation in the experiment.



How does the project work?

SMEs that are randomly selected to resolve their innovation, digitalisation or COVID-19 technology challenge. There are two approaches in the process:

a) The SME seeks to resolve the company's challenge based

Participating companies will receive dual support from the

on its specific needs, as detailed on the challenge form: innovation based on demand without co-creation and business support.

b) The SME seeks to resolve the company's challenge based

on its specific needs, as detailed on the challenge form, with direct access to the driving-force company and support from INFO to onsolidate the business plan: innovation based on demand with co-creation and business support.

All SMEs randomly assigned to group a) or b) will be awarded

a financial incentive from the EU, in addition to the informa-

Advantages for participating SMEs

tion they need to tackle the challenge.



pean project.

Financial incentives awarded by the EU through INFO for all SMEs randomly selected to participate in each challenge (8,000 euros).

The prestige associated with participating in a unique and innovative Euro-



Some SMEs will also be given access to solution co-creation and support with its prospective business plan.



open innovation approach.

Facilitated access for SMEs as new service suppliers for driving-force companies

The opportunity to enjoy direct interaction with the challenger company in an



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The opportunity for SMEs provided with a solution to develop employee skills and the ability to deliver innovative solutions to real challenges in other com-

Execution of 'need and solution' pilot projects lasting 4 to 6 months.



panies.

Interaction spawns confidence and shared responsibility during co-creation of the solution.



Shared assessment and implementation of corrective measures when milestones are reached.

On conclusion of the experiment, the SME delivers an activity report along with a recommendation on the best technical solution and subsequent steps.

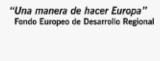






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The inDemand-RCT Project has received