



The inDemand-RCT Project has received funding from the European Union's Horizon 2020 Research & Innovation Programme under Grant Agreement n° 824206



Join the InDemand RCT challenge

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Business innovation support now open

INFO is launching inDemand RCT, a business innovation support trial ratified by the success of the inDemand co-creation model. Join us on this project and become an SME that delivers innovative solutions for innovation, digitalisation and COVID-19 response business challenges posed by challenger companies from the Region of Murcia (Spain).



INNOVATIVE SOLUTIONS FOR REAL BUSINESS NEEDS

Are you a European SME? Do you want to be part of an experiment that is backed and financed by the EU?

We are looking for 40 European SMEs to deliver digital solutions to real challenges faced by businesses.

14 business innovation, digitalisation and COVID-19 response challenges posed by challenger companies from the Region of Murcia (Spain).

Find out more about the challenges and procedure at https://bit.ly/Challenges_InDemandRCT

Find project information at https://bit.ly/Info_InDemandRCT

SMEs that express an interest and submit the application form will be candidates for participation in the experiment.



How does the project work?

Participating companies will receive dual support from the SMEs that are randomly selected to resolve their innovation, digitalisation or COVID-19 technology challenge. There are two approaches in the process:

a) The SME seeks to resolve the company's challenge based on its specific needs, as detailed on the challenge form: **innovation based on demand without co-creation and business support.**

b) The SME seeks to resolve the company's challenge based on its specific needs, as detailed on the challenge form, with direct access to the driving-force company and **support from INFO** to consolidate the business plan: **innovation based on demand with co-creation and business support.**

All SMEs randomly assigned to group a) or b) will be awarded a financial incentive from the EU, in addition to the information they need to tackle the challenge.

Advantages for participating SMEs



The prestige associated with participating in a unique and innovative European project.



Financial incentives awarded by the EU through INFO for all SMEs randomly selected to participate in each challenge (8,000 euros).



Some SMEs will also be given access to solution co-creation and support with its prospective business plan.



The opportunity to enjoy direct interaction with the challenger company in an open innovation approach.



Facilitated access for SMEs as new service suppliers for driving-force companies



Execution of 'need and solution' pilot projects lasting 4 to 6 months.



The opportunity for SMEs provided with a solution to develop employee skills and the ability to deliver innovative solutions to real challenges in other companies.



Interaction spawns confidence and shared responsibility during co-creation of the solution.



Shared assessment and implementation of corrective measures when milestones are reached.



On conclusion of the experiment, the SME delivers an activity report along with a recommendation on the best technical solution and subsequent steps.



¿TE UNES?

